

Minimally Invasive Surgery Week

**MINIMALLY INVASIVE SURGERY WEEK 2013
ANNUAL MEETING & ENDO EXPO
HYATT REGENCY RESTON
RESTON, VA (WASHINGTON DC)**

AIMIS BREAKOUT SESSION

In order of presentation

Thursday 8:30AM-10:00AM

Centers of Excellence – The AIMIS Experience

Robert E Barnett, MD

Organized 5 years ago, the American Institute of Minimally Invasive Surgery has the mission to develop and designate affiliates and Centers of Excellence dedicated to minimally invasive procedures that safely benefit patients while reducing healthcare costs. This presentation will summarize the approach of AIMIS to provide benefit to its members and Centers, but most importantly, to the patients. With the goal of creating a proven high performing network of providers through data collection and accreditation, AIMIS seeks to gain increased patient awareness and greater insurer endorsement of MIS procedures. The process for becoming an AIMIS Center of Excellence will be explained and personal experiences with our history will be shared.

The Surgical Continuum is Working!

Stephen McCarus, MD

As the use and variety of new techniques expands, so too does confusion regarding hysterectomy options. It may now be necessary to create alternative terminology that better reflects the level of abdominal intrusion, time requirements and correlation with outcomes including infection, scarring and patient satisfaction. Healthcare providers have a theoretical promise to offer patients the safest and most rapid surgical option that allows the best possible outcome. The surgical continuum is an attempt to classify and categorize the hysterectomy options according to these parameters. The newest addition to the surgical continuum minilap hysterectomy will be described. From a patient centric advantage minilap is the next evolution in MIS. Outcome data will be addressed.

Education Strategy: Changing the Landscape

Christopher A. Guinn

This presentation discusses a novel way to increase patient awareness, driving the MIS approach to pelvic surgery. The overall objective of this presentation will be to change the educational landscape and improve Women's Health!

The presentation will also discuss new and innovative methodologies for expanding the educational reach to patients and the technologies that exist in order to accomplish this. Under healthcare reform patients have and will exercise more power in affecting the healthcare they receive, but importantly they the patient will also have significant input on the perception of outcomes as it relates to their experience. We will attempt to articulate ways in which the patient affects not only outcomes,

but how they could affect future volume of the care provided by the physician and the hospital.